2020 EAST CONFERENCE
Inside the mind of the Learner

WHEN: DATE: APRIL 1ST - 4TH, 2020

ARCHITECTURAL EXHIBITION & AWARDS

This year, we are having a combined conference with our fellow A4LE members in the Northeast region. Each region will be having their own design awards competition, except this year the awards jury from the NE Region will be judging the SE Region’s exhibitions and the awards jury from the SE Region will judge the NE Region exhibitions.

This year’s exhibition and award ceremony will take place at the Washington Hilton in Washington, D.C., on April 3, 2020 as a part of the 2020 East Conference. All projects will be displayed as a part of the conference exhibition.

As a leader in the field of educational facilities, you are invited to participate in the 2020 East Conference “Inside the mind of the Learner” of the Association for Learning Environments (A4LE) Exhibition of School Planning and Architecture.

2020 School Planning & Architectural Exhibition & Award Eligibility

All SE chapter public school districts, educational institutions and architectural designers are invited to participate in the 2020 Architectural Exhibition and Awards of the A4LE East Conference. All PreK-12 grade school buildings and post-secondary academic buildings occupied after August 15, 2017 are eligible for exhibition in one of the following categories: New construction for Elementary (grades PreK-5 or 6)

1. Renovations/additions for Elementary (grades Pre-K-5 or 6)
2. New Construction for Middle (grades 6-8)
3. Renovations/additions for Middle (grades 6-8)
4. New Construction for High Schools (grades 9-12)
5. Renovations/additions for High Schools (grades 9-12)
6. General Education - completed projects that support instructional/educational spaces in grades PreK-12 but do not conform to the categories above.
FOR EXHIBITION ONLY – not to be judged

7. On the Boards – grades PreK-12 projects in design or under construction, fitting any of the categories above,

SPECIAL PEOPLE’S CHOICE AWARD

This year, there will be a special People’s Choice Award. This award will be voted for by all attendees and will include all entries from the NE and SE chapters. Only (1) project will be awarded.

Criteria

The jury, which will consist of nationally-recognized industry-specific professionals, will consider the planning and design responses in the following focus areas:

- Community Environment,
- The Learning Environment,
- The Physical Environment,
- The Planning Process,
- Additional factors that will be considered are:
  - Response to educational program and design criteria,
  - Innovative elements,
  - Spatial organization,
  - Technology integration,
  - Design efficiency and expansion capability,
  - Safety and security features,
  - The level of community involvement and the degree to which the building facilitates teaching, fosters learning, and raises the bar and promotes excellent school planning, design and construction,
  - Any other criteria deemed important by jury.

Entry Fee

The entry fee for each exhibit is $150 for members and $300 for non-members, including "On the Boards" and "Post-secondary". This exhibit fee may be paid online together with the registration fee, or by check made to A4LE.

Payments can be made on line along with the conference registration, or by check. Checks should be mailed to:

Association for Learning Environments
11445 E. Via Linda, Ste. 2-440
Scottsdale, AZ 85259
Attn. Carla Cummins
Registration should be completed no later than **Friday February 21, 2020**

**Entry Forms and Submittal Package**

The entry forms should be completed no later than **Friday February 21, 2020** and emailed to [carla@a4le.org](mailto:carla@a4le.org)

The project entry PowerPoint slides should be mailed [carla@a4le.org](mailto:carla@a4le.org) no later than **Friday March 6, 2020**.

Downloads:

- 2020 Architectural Exhibit Submittal Package
  
  This packet includes the Photo Release Form, the Project Entry Form and the Descriptive Data Sheet as well as submission instructions.

- PowerPoint Exhibit Template

**Schedule**

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<tr>
<th>Event</th>
<th>Date</th>
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<tr>
<td>Registration deadline</td>
<td>Friday, February 21, 2020</td>
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<tr>
<td>Submittal of entry materials</td>
<td>Friday, March 6 2020</td>
</tr>
<tr>
<td>Jury Review</td>
<td>March 6, 2020 to March 20, 2020</td>
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<tr>
<td>Display boards set up</td>
<td>Wednesday, April 1, 2020</td>
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<td>Display boards’ removal</td>
<td>Friday, April 3, 2020 at 1:30 p.m.</td>
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**Supervision and Services**

The A4LE East Conference committee reserves the right to assign exhibit space and to withhold from exhibition entries deemed to be unsuitable for display. **No special individual lighting or displays will be permitted.**

**Submittal Format**

Both digital and print material will be reviewed by the jury. Complete one set of entry forms for each project being submitted. Each project submission will include (1) one CD of high resolution photographs and the completed forms. Digital materials must be transmitted to Vijay Ramnarain by **Friday, March 6, 2020** to be reviewed by the jury.

Print materials are to be displayed in the exhibit space at The Washington Hilton no later than **10 a.m. on Wednesday, April 1, 2020**.

**Digital Materials**

Digital submissions must utilize the pre-formatted PowerPoint templates (download above).
Slides 1-8: Project slides. Each entry should be accompanied by eight (8) digital slides depicting the essence of the design and its relationship to the educational program. Content should include at a minimum:

- a site plan with north arrow
- representative floor plan(s) with relative scale(s)
- building section (if desired)
- exterior elevation(s) – drawings and/or photographs
- interior elevation(s) – drawings and/or photographs
- before/after images for renovations/additions

Slide 9: Descriptive data slide. Entrants shall include a ninth slide listing essential data:

- size of site (acres)
- student capacity*
- area of building (SF)
- total project cost**($)
- cost per square feet (SF/S)
- cost per student ($/student)
- space per student (SF/student)

Slide 10: Identification slide. Entrants shall include a tenth slide listing:

- the name and location of the project (city, state)
- owner (school division & superintendent)
- owner's representative
- design firm including principal-in-charge, project designer and construction administrator
- educational planner (if any)
- landscape architect (if any)
- engineer(s)
- builder
- photographer

A digital image of the company logo shall also be included on slide 10 only. Do not include slide transitions, animations or video/audio in your slides. Do not use proprietary fonts.
Mounts

All entries shall be exhibited on two 24"x24" mounts displayed on easels provided by the exhibitors. Mounts must conform to the specifications indicated. Composition of individual mounts shall be at the discretion of the entrant. Due to space constraints only easels will be allowed; all other forms of display are prohibited.

Drawings/Photographs

Drawings and/or photographs should emphasize the design's relationship to the educational program. The inclusion of information about instructional areas is essential. Drawings shall include graphic indications of scale. Likewise, the inclusion of scale models in photographs is helpful. Drawings and/or photographs should include short (one or two word) captions describing the major idea (e.g. Second floor plan, north elevation, science lab).

Display

The architectural exhibits will be displayed in a designated location and space assigned on a first come - first served basis.
ENTRY FORM

2020 Architectural Exhibit Awards

Please send this form to Carla Cummins at Carla@a4le.org by February 21, 2020.

Firm Name: _________________________________________________________

Principal/Contact Person’s name: _________________________________________

Email address: _________________________ Tel: _______________________

Firm’s Address: ____________________________________________________

City: _____________________________ State: ______ Zip: ________________

Membership chapter: _______________ Region: ___________________

Project Information:
Name of School: ___________________________________________________

School Division/district: ____________________________ State: ______________

Entry Category (from information sheet): ________________________________

Entry Fee: Entry Fee must be received by the project registration date of Tuesday February 21, 2020.

Please check one:
□ Entry check mailed to Edi Francesconi/paid online.
□ Sponsorship contribution has been submitted with Conference Registration

Electronic Images: Images (photographs, drawings, etc.) shall be placed on the PowerPoint template provided and saved to a CD/electronic device that will be mailed to the Architectural Exhibit Chairperson along with the Printed Entry Form, Printed Project Identification form, and Printed Photo Release Form. The images from the PowerPoint will be used for the awards presentation as well as for the judging.
# Project Identification Sheet
## 2020 Architectural Exhibit Awards

The following form should be completed and submitted with the entry.

1. **A/E Firm/Architect:**
   
   Phone: ________________________________

   Website: _____________________________ Email Address: ____________________________

2. **Location of Project:**
   
   ______________________________________

3. **Project Address:**
   
   ______________________________________

4. **Owner - School Division/District:**
   
   ______________________________________

5. **Superintendent:**
   
   ___________________________ Primary Contact: ____________________________

6. **Design Consultants:**
   
   ______________________________________

   ______________________________________

   ______________________________________

7. **Contractors:**
   
   ______________________________________

   ______________________________________

   ______________________________________

8. **Photographer:**
   
   ______________________________________
Photo Release Form
2020 Architectural Exhibit Awards

Name of Project: ____________________________________________________________

Location of Project: _______________________________________________________

A4LE has our permission to:
• Send photos electronically to jury members (required for entry).
• Display photos in the award winners’ area of the website, if selected as a finalist.
• Display photos on other sections of the website as representative A4LE projects.
• Print photos in A4LE newsletters.
• Print photos on A4LE marketing materials, i.e. brochures, awards, call for entries, etc.
• Print photos and project details in the A4LE Design Portfolio, if selected as a finalist.
• Special projects with prior permission.

Please Note: A4LE maintains an in-house archive of school designs as part of our research library. Your information will be entered and recorded as one of those designs.

A/E Firm Name: ____________________________________________________________

Responsible Party/Photographer: ____________________________________________

Signature: __________________________________________________________________

Date of Release: __________________________________________________________________